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WHOLESALE TRADE LIST

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WE DO OUR PART

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Aquarium



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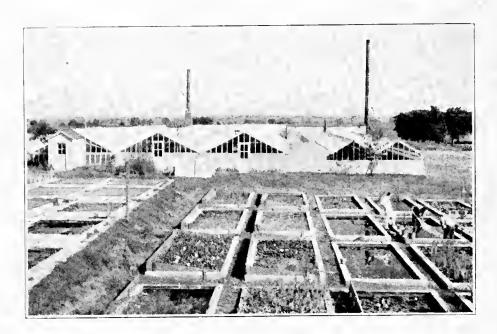
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Complete Service

ST. LOUIS, MO.

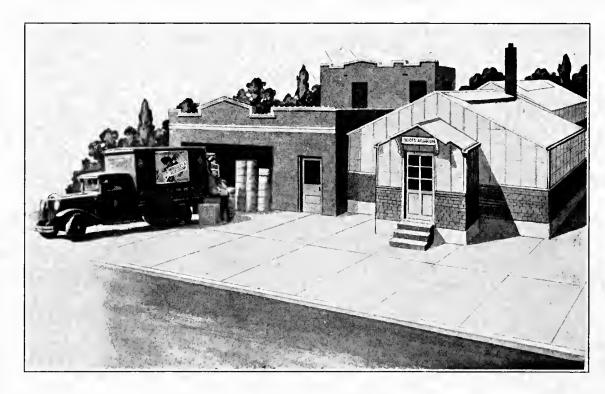
OUR FACILITIES ENABLE US TO SERVE YOU EFFICIENTLY



BIRD'S EYE VIEW OF OUR HATCHERY

The six greenhouses in this picture are one hundred feet long and cover a surface exceeding 15,000 square feet. We carry on hand many thousands of tropical fish and large collections of water plants, which enables us to make prompt shipments whenever weather conditions permit.

Our Aquarium Factory is located in the rear of these buildings. With large storage facilities we have a constant stock of all aquariums on hand, permitting us to give you prompt service. Our aim is always to furnish you with the better quality merchandise at lowest prices.



OUR SHIPPING DEPARTMENT, EXHIBITION BUILDINGS AND MAIN OFFICE 2141 CRESCENT AVENUE

Our Location Is 6200 West and 2100 North. Phone, EVergreen 7265

Here we have created efficient shipping facilities for the proper handling and packing of orders. The packing of merchandise is very important. Poor packing and excessive weight creates breakage and waste which has to be added on to the retail price.

We do not ship less than 10 fish of one variety having a value less than 25c each at wholesale. Higher priced fish may be ordered in any desired quantity.

DISCOUNTS: 50 or more fish of one variety 10% 100 or more fish of one variety 20%

LIVE BEARER (VIVIPAROUS KILLIFISHES)

These Fish Bring Forth Their Young Alive

MOONS		HELLERI
*Platy poecilla maculata (Blue Moon)\$	Each 0.15	*Xiphophorus helleri (new stock with brown stripe, can stand
*New Blood Red Platy (Moon). Both males and females are clear blood red	.35	50° F.)
*Gold Platy (Gold Moon) *Crescent Gold Moons	.16 .17 .15	*Red Helleri (Lge.). Sex guaranteed
*Platy poecilla nigra (Black Moons) *Platy poecilla pulchra.	.15 .18	*Black Helleri (Med.). Sex not guaranteed40 *Black Helleri (Lge. Breeder)1.00
HYBRIDS	.20	*Golden Helleri, same shape as Mexican Swordtail, color similar to Gold Platy\$0.30 and .50
*Xiphophorus Montezumae (Hybrid), Med	.50	*Black Spotted Red Helleri
Hybrids of Platy rubra and Swordtails, Med *Hybrids (Lge.), Males with Swordtails	.30 .75	*Orange Sided Helleri
*Golden Hybrids	.18	MOLLENESIA
GAMBUSIA	50	MOLLENESIA *New Mollenesia, Yellow Dorsal
Gambusia rigani Gambusia punctata Cambusia Distribusio il Companio Distribusio	.50 .30	*Mollenesia Sphenops Black with large dorsals 1.25
Gambusia Holbrookii Gambusia Affinis	.15 .10	*Mollenesia Sphenops Black Med
POECILLA		*Mollenesia Sphenops (Young $\frac{3}{4}$ inch)
*Poecilla Vivipara	.20	*Mollenesia Latapinna (Sailfish)
*Poecilla Sphenops	.20 .50	
GUPPYI		LIMIA
*Guppyi (Peacock fish) *Guppyi (Chainback Variety)	.06	*Limia Arnoldi
* Spear-tail Guppyi * Golden Guppyi (New)	.15 .12 .20	*Limia Nigrofasceatum
	.20	
MISCELLANEOUS *Girardinus Reticulatus	30	PLATYPOECILUS
* Girardinus Caudomaculatus * Heterandria Formosa (Mosquito fish)	.30 .15 .06	*Platypoecilus Variatus (Full color with red tails)
*Dermogenys	.80	*Platypoecilus Variatus (Young breeders)
		EGG-LAYING KILLIFISHES
		l, Resemble Miniature Pike and Gars
Panchax lineatus\$ Panchax chaperi	.35	*Cynolebias belloti
*Panchax Playfairy*Panchax Panchax	.25 .30	*Fundulus gularis
* Oryzias latipes (Medaka)* *Aphyosemion australe (Ribbon tail panchax)	.08 1.00	*Fundulus hetroclitus
	CICH	ILIDS
Most of these Fish Are South A	merican	Specie Belonging to the Sunfish Family
Cichlasoma facetum chanchito\$ Hemichromis bimaculata (Jewel Fish)	0.35 .35	*Symphysodon discus
Etroplus maculatus *Acara thayeri	.50 .80	*Pterophyllum Scalare, young\$0.25 to .30 *Pterophyllum altum breeders
Cichlasoma nigrofasceatum* *Apistogramma agassizi*	.40 1.50	* Cichlasoma severum
LAB	YRIN	TH FISH
These	Fish Build	Bubble Nests
Paradise Fish\$0.15 and \$ *Dwarf Gourami	0. 20 .50	Macropodus White\$ 0.25 (New white paradise with red eyes)
* Osphrominus trichopterus * Trichogaster fasceata	.40 .60	*Ctenops vittatus
*Betta splenden *Polycanthus cupanus	.50 .15	*Betta rubra (red)
* Macropodus chinensis	.20 .50	Large breeders
(Climbing perch-walking Fish) *Osphromenus Olfax	1.50	Medium Size Bettas, sex not guaranteed—Cambodia, blues, green bettas, mixed

We do not ship less than 10 fish of one variety having a value less than 25c each at wholesale. Higher priced fish may be ordered in any desired quantity.

DISCOUNTS: 50 or more fish of one variety 10% 100 or more fish of one variety 20%

CHARACINS AND CYPRINIDAE

Most all of these fish drop their eggs on Bushy Plants. Their eggs are adhesive and hatch in from two to four days

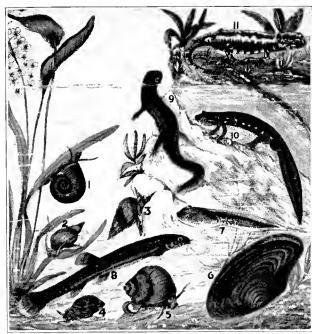
BARBUS	Each	RASBORA	Each
*Barbus stolizcanus\$	0.20	*Rasbora Heteromorpha\$	1.25
*Barbus Conchonius	.17	*Rasbora Rasbora	.20
*Barbus semifasciolatus	.17	*Rasbora Splenden	1.25
*Barbus phutunio	.22	*Rasbora elegans	.85
*Barbus oligolepis	.60		
*Barbus lateristriga	.7 5	MISCELLANEOUS	
*Barbus ticto	.20	*Ambasis ranga	.90
*Barbus vittatus	.25	*Ambasis agazissi	.60
*Barbus gelius	.80	*Badis Badis	.35
*Barbus sumatranus	1.50	*Cardinal fish (chrosomus eyrthrogaster)	.08
*Barbus dunkeri	.75	*Carnegiella strigata	1.25
DANIO		Channa Fasciata	1.00
*Danio Rerio	.12	Channa Fasciata, Young	.50
*Danio Albolineatus	.14	*Copeina Guttata	.50
*Danio Malabaricus	.25	*Cyrodoras microps and other varieties	.50
*Danio Analipunctatus	.25	*Elassoma evergladei	.25
TETRA		*Esomus malaynesis	.30
*Hyphrescobrecon flameus (Rios)	ΩE	*Jordinella Floridae	.18
*Tetragenopterus rubropictus (Bloodfin)	.25 .28	*Melanotaenia Nigrans (Australian Rainbow fish)	.40
*Hemmigramus caudovittatus (Redfin)	.22	*Mimagoniates inequalis	.80
Hyphrescobrecon bifasceatus	.24	*Mouthbreeder (Haplochromis Multicolor—Strigigena)	.22
*Tetra Ocellifer (Head and Tail Lights)	.23	*Mouthbreeder (Tilapia Macrocephala)	.25
*Hy. Auratus (Gold Tetra)	.35	*Notropis deliciosus	.15
* I cenobrecon Splurius	.25	*Notropis whipplii	.20
*Pristella Riddlevi	25		10.00
*Paragoniates microlepis (Tetra Blue)	.75	, minimum (= + + + + + + + + + + + + + + + + + +	.60
"Hemigrammus erythrophtalmus (Redeve)	1.00	*Polycentrus schomburgki	
*Hyphessobrycon serpae (Minor)	1.10	*Psettus argenteus (Freshwater)	6.00
"Stevardia albipinnis (Corynopoma Riisei)	.40	*Rainbow Darters	.18
*Moenkhausia oligolepis	.24	*Scatophagus argus	5.00
*Esomus danricus (Nuria danrica)	.23	*Scatophagus zebrinus	6.00

SEMI-TROPICAL FISH

These Fish Are Not Particular as to Temperature

A special list of fishes which can stand a temperature of 45° F. without injury. They can easily be shipped throughout the coldest winter months in thermos cans and are especially desirable for those unable to maintain high temperatures in their aquariums.

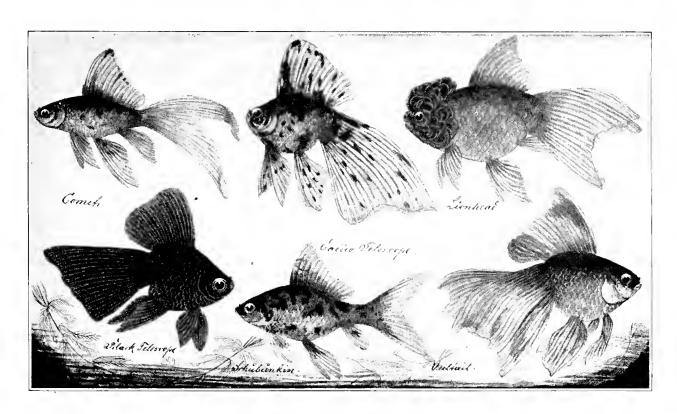
*Sailfins	1.25 .15 .08 .15 .15 .15 .15	Rainbow darters \$ *Cardinal fish \$0.05 and *Notropis deliciosus \$ *Notropis whipplii \$ Paradise fish \$0.20 and *Elassema evergladei \$ *Jordinella floridae \$ Fundulus hetroclitus \$ *Cheatodons (Black Banded Sunfish) \$ Aeroplane Fist (Fresh Water Flounders)	.08 .15 .20 .25 .25 .18 .25
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USEFUL SCAVENGERS FOR POOLS AND AQUARIUMS

		Dozen	100
No. I.	Black Ramshorn Snail	\$0.20	\$ 1.00
No. 1.	Red Ramshorn Snail	1.00	7.00
No. 2.	Red Australian Snail	1.00	7.00
No. 3.	Trumpet Snail	.60	4.00
No. 4.	African Ear Horn Snail	.60	4.00
No. 5.	Japanese Snail	.60	4.00
No. 6.	Fresh Water Clam	.60	4.00
No. 7.	Tadpole	.30	2.00
No. 8.	Japanese Weatherfish	2.00	15.00
No. 8.	Black Spotted Weatherfish	2.40	18.00
No. 9.	Japanese Red Bellied Newt	.80	6.00
No. 10.	American Newts	.75	5.00
Fresh W	/ater Shrimp	.60	4.00

Less than 50 at dozen rate—50 or more 100 rate



GOLDFISH PRICE LIST

COMMON GOLDFISH	LIONHEADS AND ORANDAS
11/2-2 in. \$ 2.00 2 to 3 in. 2.50 3-4 in. 4.00 4-5 in. 6.50 5-6 in. 8.00 6 to 7 in. 40.00 Whales, about 1 ft. long 75.00	Our illustration shows a six-year-old Oranda, with perfect head development. This hood does not take good form until the third year on fish about $31/2$ inches long and is absent on all younger fish. each 1 to 2 in. \$0.45 2 to 3 in
COMETS AND SILVER FISH	
100	TELESCOPES
2 to 3 in	Black or Calico 100
3 to 4 in	2 to 21/2 in
4 to 6 in	$2\frac{1}{2}$ to $3\frac{1}{2}$ in
8 to 12 ineach 1.00	3 to 4 in
JAPANESE (KOREAN) FRINGETAILS	SELECTED VEILTAILS
Fantails 100	SELECTED VEILIAILS
2 in	Calico Veiltails can be had with or without telescope
2 to 3 in	eyes: however, Black Veiltails can only be supplied with
3 to 4 in	telescopic eyes.
6 to 8 in each 1.50	each
	2 to 3 in
SHUBUNKINS OR "CALICO FISH"	3 to 4 in 1.00
100	Extra Fancy, large developed Veiltails, 4 to 5 in 2.00
2 to 21/2 in\$ 5.00	
21/2 to 31/2 in	NYMPHS
31/2 to 5 in	100
	1½ to 2 in\$ 5.00
Special quality collection mixed Shubunkins, Commons,	2 to 3 in
Telescopes, Nymphs and Fantails, 150 fish, \$4.95.	3 to 4 in

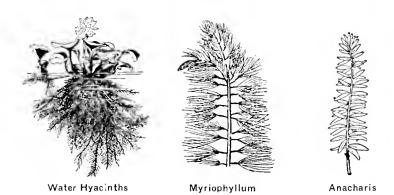
Small shipping cans 25c, large cans 50c, not returnable. Extra large galvanized dealers' cans must be returned prepaid.

AQUATIC PLANT	S	
· ·	Dozen	100
Vallisneria	. \$0.25	\$ 1.25
Vallisneria Gigantea		4.00
Anacharis, bunches		4.00
Cabomba, bunches		4.00
Ludwigia, bunches	60	5.00
Miriophyllum		3.00
Sagitteria gigantea		4.00
Sagitteria subulatus		2.50
Sagitteria natans		4.00
Water poppy	I . 00	7.50
Water snowflake	2.50	
Water lettuce	. 75	5.00
Water hyacinth	.50	3.00
Parrots feather	. 75	5.00
Fontinalis gracillis, large portion	1.00	
Cryptecoryne plants	3.00	22.00
Spatterdock	.7 5	5.00
Hairgrass (portion)	1.00	
Nitella gracillis (portion)	1.00	
Salvinia (portion)	. 50	
Duckweed (portion)	. 25	
Red Cabomba	I . 00	6.00
Red Miriophyllum	1.00	6.00

Potamogeton Densus. Without question the finest plant for the protection of baby tropicals, especially live bearers. It will grow as a beautiful floating plant similar to Bladderwort; however grows much better and under average home condition is unquestionably the finest densely growing plant. Per portion \$0.50.

POTTED PLANTS

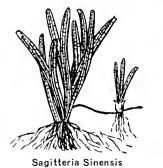
Also used in aquariums with pots set about 50 $\%$ ounder water
Dozen
Nephytitus Liberica Variegata\$ 3.00
Peperomea obtusifolia
Nephytitus Liberica (Aquatic Arrowhead). Will
grow entirely submerged. Needs very little light.
One of the finest ornamental aquarium plants. 1.80
Dozen 100
Aglaonema (Jap. Evergreen, medium) \$2.00 \$15.00
Aglaonema (large)
Aglaonema (extra large) 5.00 40.00
COLORED CONCRETE POOL PAINT IN 5-LB. CANS
each
Spanish white\$1.75
Blue
Green 2.25
ASPHALTUM ENAMEL
For Pools or Iron Tanks
Black, per gallon \$0.80
Black in 5 gallon cans 3.50
Green, per gallon 3.00
Blue, per gallon
Green, per quart
Blue, per quart











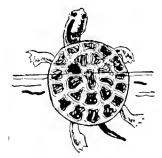


Vallisneria



BELDT'S AQUARIUM TESTING KIT

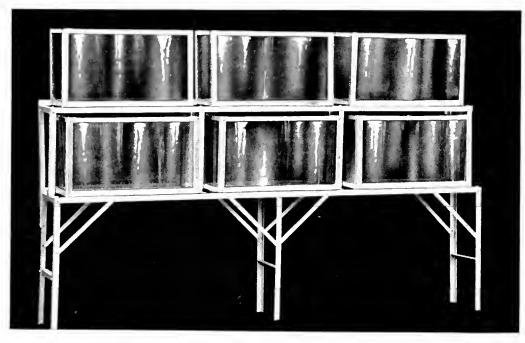
Complete with color chart and directions. This kit contains all ingredients to neutralize water. Each \$1.25; 6 for \$5.00.



SMALL TURTLES

Prices vary and they are lowest during hatching time when they are plentiful and easy to gather. March, April, May, September and October, Dozen \$0.80; 100 \$6.00. Other months, dozen \$1.00.

BOG PLANTS	TROPICAL WATER LILIES
For Aquariums and Outdoor Pools	Each
Dozen 100	Caerulea, blue
Umbrella Palms	Caerulea, pink
Thalia divericata	Mrs. G. H. Pring, white
Pickeral Weed 1.00 6.00 Hemerocallis Fulva (red) .75 5.00	Mrs. Whitaker, pale blue
Blue Flag	Panama-Pacific, lav., blue 1.35
Yellow Flag	Omarana, light pink
Cat Tails	Sturtevant, red
Lizard Tail	Davonshire, rose red
Iris Siberica	Lotus dentata, white
Water Taro	Frank Trelease, Tyrian pink
Thalia dealbata	Zansibar rosea, reddish-pink
	Wilson gigantea
Variegated Sweet Flag (Acorus calamus variegatus). Per dozen	Marmarata 1.00
	Columbiana
New Water Fern, this water fern grows about I ft. high and must be planted in real shallow water. Foliage light	H. C. Haarstick
green. Dozen\$2.50	Henry Shaw (blue)
Four-leaved Water Clover (Marsilia quardrafolia). A	Edward C. Elliot (pink)
shallow water plant, producing leaves resembling clover.	Blue Star I.00
Grows about 6 inches tall. Potted plants, dozen\$1.50	Emily Grant Hutchings 1.00
Canna Flacidda, an aquatic canna producing yellow flowers; this plant grows about 2 ft. high and does well in shallow water. Per dozen	HARDY WATER LILIES
	Attraction red\$1.50
ALL PRICES FOR HEMEROCALIS	Conqueror red
Dozen \$0.75	Flava (yellow)
Hemerocalis fulva, grows from 2 to 3 ft. high with brick red flowers.	Morning Glory (flesh)
Hemerocalis flava, yellow day lily, grows about 21/2 ft.	James Brydon, rose
high and blooms early in June.	Paul Hariot, pink-yellow
Hemerocalis kwanso, same as flava with double flowers.	Marliac, yellow (chromatella)
	Eugenia de land, rose-pink
HARDY ORNAMENTAL GRASSES	Hapatcong, white
Arundo Donax Variegata, a very strong growing grass,	Odorata, white
producing a broad green foliage with various white stripes, attains a height of 10 to 12 ft. Dozen\$3.00	Marliacea rosea, pink
• •	Odorata rosea, pink
Eulalia Japonica, this variety grows about 5 ft. high with light stripe through center. Per dozen	Mexicana, deep yellow .50 Yellow pigmy .50
Gynerium Argenteum, pampas or plume grass. One of the best of all grasses producing very large silvery plumes on stems which grow about 8 ft. tall. Dozen \$2.40	Aurora, orange
Eulalia Gracillima (Japan Rush), the narrow leaves are green with silver stripe in center (4 ft.). Per dozen . \$1.20	Escarboucle, red 2.00 Comanche, orange 1.00
Japonica Variegata, the leaves are striped green and white (4 ft.). Per dozen	Sunrise, yellow
Phalaris A. Variegata (Ribbon Grass), creamy white stripe on green leaf (2 ft. high), good for edging. Per doz. \$1.20	NELUMBIUMS (Lotus)
Festuca Glauca (Blue Fescue), the foliage of narrow leaves is distinct blue-green (1 ft.). Per dozen \$1.20	Nelumbiums speciosum (pink)\$0.75 Nelumbiums lutea (yellow)
Arundinaria tecta. Dozen\$3.00	Nelumbium album (white)

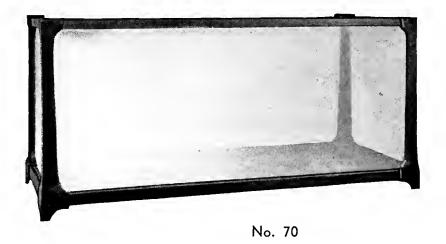


Special Dealer's Display Aquariums are so arranged as to take up a minimum of floor space. Each top row is set six inches back to be easily accesible.

No. 70 frames are very strong cast aluminum. Heavy slate bottom and glass. Finished in beautiful two-color combinations of pleasing colors. These large aquariums make ideal stock or "Happy Family Tanks" and the modern design is sure to please.

Capa-Shipping No. Lgth. Width Hght. Weight city Price 71 25 15 24 gal. 38 lbs. \$6.95 72 36 33 gal. 68 lbs. 9.75

Strong ornamental welded stands to match aquariums for No. 71, each \$4.50; for No. 72, each \$5.25.



135 lbs.

245 lbs.

SPECIAL DEALER'S
DISPLAY OUTFIT

No. 1. Holding six No. 31 Aluminum Frame Aquariums, 15 gallon capacity each. Complete as illustrated. Price \$34.75. Floor space 7 feet by

No. 2. Holding 12 No. 31 Aluminum Frame Aquariums. Just double the capacity of No. 1. Price \$65.00.

No. 2 floor space 9 feet by 22 inches. Shipping weight 300 lbs.

Outfit No. 3. Holding 6 No. D Aquariums. Complete, \$21.50. Floor space 66 inches by 18 inches; weight

Outfit No. 4. Holding 12 No. D

Aquariums. Complete, \$32.50. Floor

space 84 inches by 22 inches; weight

18 inches; weight 150 lbs.

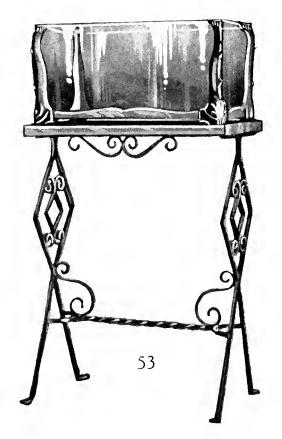
DOLPHIN AQUARIUMS

Beautiful Guaranteed Bulb Edge Cast Aluminum Aquariums

The corner design pictures a Dolphin. The stands are of different designs to hold the various size aquariums and are rigidly built and welded from heavy square rods. All stands are 26 inches high. Price of stands Nos. 52-53-61-62 all each \$3.75. No. 63 stand each \$3.95. No. 64 stand each \$4.15.

64	31	12	13	15 gal.	8.20	9.60
63	24	$11\frac{1}{2}$	13	II gal.	6.40	7.60
62	18	11	13	8 gal.	5.20	6.20
61	14	11	13	5½ gal.	4.00	5.00
53	191/2	101/2	10	6 gal.	4.00	5.00
52	191/2	73/4	10	4 gal.	\$ 3.50	\$ 4.50
No.	Length	Width	Height	Capacity	Polychromed	Polished
					Price	Price

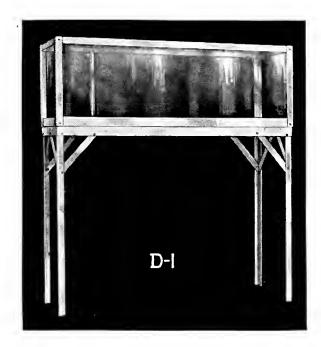
Special Discount: On all Aquariums in this catalog except all glass tanks or bowls. 25 lots any size 5% discount—50 lots any size 10% discount.



GUARANTEE

Our aquariums are fully guaranteed against breakage in transit and all defects in workmanship and material. We will make free replacement of any damaged aquarium immediately upon receipt of Express Company bad order report.

Do not compare our aquariums with cheaper merchandise that cannot be guaranteed.



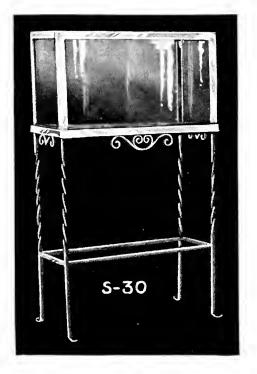
AQUARIUMS

No. DI — Special Dealers or Goldfish Aquarium equipped with overflow pipe and connections for running water. They are made from galvanized angle steel and are guaranteed not to rust. The bottom is made from heavy black board slate and they are made with quarter inch plate glass. No. I has a 1½ inch steel base and No. 2 and 3 are made with two inch base frame.

They are guaranteed against breakage in transit and all defects.

uii	Gerecia	•				
No.	Length	Width	Height	Capacity	Aquarium Only	With Stand
1	35	15	16	30 gal.	\$22.00	\$26.00
2	48	18	18	52 gal.	30.00	35.00
3	60	20	20	100 gal.	40.00	45.00

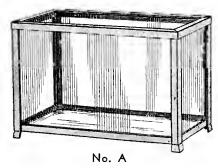
The stands are 30 inches high and made of rust-proof heavy steel.



GUARANTEED DIE DRAWN ALUMINUM AQUARIUMS

Made with heavy slate bottom and clear plate glass. The stands are 28 inches high and are made of different designs, all depending upon the size of aquarium. All stands can be supplied for only \$3.75 for any of these tanks.

No.	Length	Width	Height	Capacity	Pounds	Price
11	16	91/4	11	61/2	14	\$ 2.95
40	21	$10^{1/2}$	131/4	11	21	3.40
31	$24\frac{1}{2}$	10	14	15	25	4.40
32	34	12	16	25	49	8.40
33	40	15	16	42	119	18.00
207	22	13	14	17	28	4.60



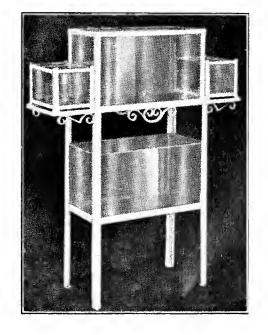
These aquariums are made from strong welded steel frames finished in light green duco. Larger sizes are striped yellow. Nos. D and E have slate bottom, smaller sizes glass bottom. Stands can be supplied for Nos. D and E only. Price for stands, each \$3.00.

These aquariums are packed in single boxes except No. B is packed 4 to the box. No. A can also be had packed 12 to the box at \$6.00 per box or in single boxes at 60c each.

	Length	Width	Height	Capacity	Shipping Weight	Price
No. A	91/4"	51/2"	63/8"	1 1/₄ gal.	$3\frac{1}{2}$ lbs.	\$0.60
No. B	13 "	7 ~ "	8 "	31/4 gal.	6 lbs.	.85
No. C	14 "	9 "	10 "	51/ ₂ gal.	10 lbs.	1.65
No. D	181 <u>/4</u> "	81/2"	101/2"	6¾ gal.	14 lbs.	1.90
No. E	20 "	12 "	12 "	13 gal.	20 lbs.	2.85

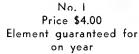
FANCIERS SPECIAL COMBINATION Price Complete \$9.20

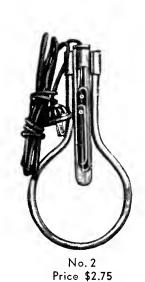
Three removable tanks. Lower tank bulb edge glass built in. This gives you two tanks for baby fish, one for egglayer and one for live bearer. Overall height 42 inches. Floor space 24 x 9, polychrome finished. Price complete \$9.20. Total capacity 15 gallons.



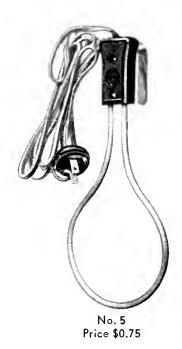
Special Discount: On all Aquariums in this catalog except all glass tanks or bowls. 25 lots any size 5% discount—50 lots any size 10% discount.











ELECTRIC AQUARIUM HEATERS

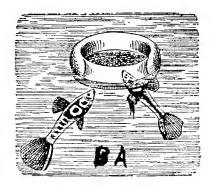
No. I Automatic with pilot light indicator has a double socket and two heaters can be used thermostatically for different Aquariums if desired. Each heater will heat Aquariums from 10 to 40 gallons capacity. Furnished with one heater. Price \$4.00. Additional heaters each \$1.75.

No. 2 Automatic for tanks from 5 to 30 gallons. Price each \$2.75.

No. 4. This is only a thermostat. Can be used for any heater you now have. Price each \$1.30.

No. 5. These heaters come in single watt for following size Aquarium. Don't forget to state gallon capacity of your aquarium or wattage desired. We can supply them as follows: for 2 to 4 gallon tanks 10 watt, 4 to 5 gallon tanks 20 watt, 6 to 9 gallon tanks 30 watt, 9 to 15 gallon tanks 40 watt, 16 to 25 gallon tanks 60 watt, 25 to 35 gallon tanks 80 watt. Any of these priced \$0.75 each.

Special discount on heaters in dozen lots, 10%.



NEW DEEP ROUND FEEDING RINGS

Dozen — \$1.20

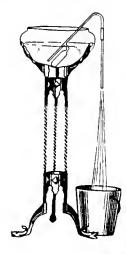


Self-floating white worm feeder, a great improvement over the old style with cork ring. Dozen \$1.80



DRUM BOWLS

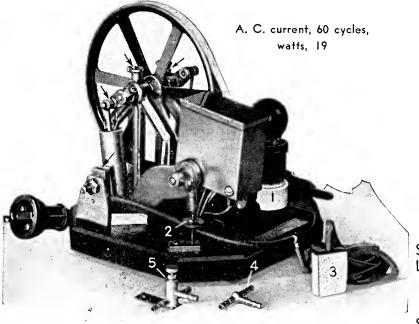
No. 2—12 to Carton	
(I Qt.) Per Box	\$1.20
(I Qt.) 3 Dozen to Carton. Per Box	3.00
No. 3—2 Dozen to Carton (2 Qt.) Per Box	\$2.60
No. 4—I Dozen to Carton (I Gallon) Per Box	\$2.80
No. 5—6 to Carton (2 Gallon) Per Box	\$3.50



AUTOMATIC SYPHON

This simple little device automatically empties bowls and aquariums. Just put it in the water as shown in illustration and the water starts running on its own accord. It is much safer to carry an empty bowl than a full one.

Price, Dozen, \$3.60



SUPREME AIR PUMP Complete Directions With Every Pump.

The aeration in your aquarium is most important. This air pump is fully guaranteed and automatic with Westinghouse built-in Watchman Thermostat. They are set to run about 40 minutes in an hour; however, are easily adjusted to run longer or shorter durations.

Two-cylinder pumps will supply enough air for 30 aquariums. Price \$11.50
Single cylinder pump will supply enough air for 15 aquariums. Price \$10.50

Complete Directions With Every Pump.

Needle Valves, each 25c Per dozen \$2.50
T Pieces, each 15c Per dozen 1.00
Aerators, each 15c Per dozen 1.25
Rubber Tubing, 4 feet 10c 100 feet 2.00

Without thermostat these pumps can be supplied at \$2.00 less. They take up a floor space 8x8 inches, are 8 inches high, consume less than \$1.00 worth electric per month, are noiseless and guaranteed for one year. We highly recommend this pump for dependable aeration. Shipping weight 10 lbs.

MERAMEC SAND IN BULK FOR DEALERS

We can supply this sand especially prepared for dealers' aquariums washed ready to use for only \$1.25 per 100-lb. bags.

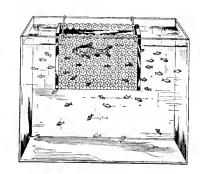


AQUARIUM REFLECTOR

If turned on during the evening hours the light stimulates plant growth.

Single bulb— 9½ inches long Price \$0.85 Two bulb—16 inches long Price 1.35

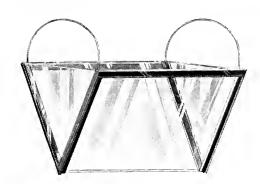
These reflectors have universal hangers fitting any aquarium. They differ slightly from illustration. They are furnished complete with bulbs, hangers and extension cords.



METAL BREEDING CAGES

Square Shape

	Length	Width	Depth	Price
Small	6	4	5	\$0.50
Large	10	4	5	.75
	V-Sha	pe		
	Length	Width	Depth	Price
Small	6	41/2	5	\$0.40
Large		41/2	5	.70



NEW PRACTICAL GLASS BREEDING CAGE

Size — $6\frac{1}{2}$ in. Long, $4\frac{1}{2}$ in. Deep, 5 in. Wide. Price Per Dozen \$2.80

Packed one dozen per box. They are shipped knocked down to reduce packing and shipping charges.

IMPORTED ALL GLASS AQUARIUMS

(Very Clear White Glass)

No	. Lgth.	Wdth.	Hghi		Price
5	16	101/2	11	8	gal\$6.00
6	14	91/4	10	6	gal 5.25
7	12	9	9	4	gal 3.90
8	$15\frac{1}{2}$	5 3/4	10	4	gal 5.15





"SILVER BRAND" FISH FOODS

A good fish food is essential to keep the fish in good health. Silver Brand Fish Food will settle the question. The best money can buy. Finest fish food on the market. It is not just an average brand fish food. About twenty years of scientific breeding and feeding of fancy fish are back of this product.

Following Fish Foods Put Up in Special Two-Color Labels New Shaker Top Cans — $1\frac{1}{2}$ " in Diam. and $2\frac{1}{2}$ " High.

	Dozen
Goldfish Food (Shaker Top Cans)	\$0.60
Turtle Food (Shaker Top Cans)	.60
Tropical Food—"Fine" (Shaker Top Cans)	
Tropical Food—"Med." (Shaker Top Cans)	.60
Dried Flies (Shaker Top Cans)	
Ant Eggs (Shaker Top Cans)	.60



Actual size of shaker top package

This package has been designed to sell for 10c, however, many dealers sell these at 15c. Compared with competitive packages, it has a real 15c retail value.

Special discounts: $\frac{1}{2}$ gross lots 5%—1 gross lots 10%.

BELDT'S SPECIAL HIGH GRADE SILVER BRAND FISH FOOD

Beldt's Special High Grade Silver Brand Fish Food products in clear glass jars with aluminum caps. These special fish foods are packed in very attractive packages and sell themselves. People can see the contents, and also these jars are labeled with beautiful black and silver embossed labels, making it an all around most attractive seller. Retail value, 25 cents each.

Tonic Fish Food—Dozen	\$1.40
Tropical Food, "Med."—Dozen	
Tropical Food, "Fine"—Dozen	1.40
Laxative Fish Food—Dozen	2.00
Pure Shrimp Meat—Dozen	
Dried Daphnia—Dozen	. 90

SMALL SIZE JARS

Here is indeed a very attractive package for the dealer. It also is very profitable. There is no comparison in retail or wholesale value. This package is most outstanding in quality and sales value when compared with other foods.



Actual size of small jars

CAN'T BE BEAT FOR REPEAT SALES

"SILVER BRAND" FISH FOODS IN LARGE JARS

Mr. Dealer: Today many fanciers have quite a number of fish aquariums. Ten-cent packages don't last them a week. You will be surprised at the amount of 50c packages of fish food you will sell if you stock them. At our Exhibition House we sell more 50c packages of fish foods than any other size. Confidence created in this high quality fish food has made these large jars the most popular seller.

	Dozen
Tonic Fish Food	\$2.80
Tropical Fish Food—Fine	2.80
Tropical Fish Food—Medium	2.80
Shredded Shrimp Meat	1.50
Dried Daphnia	1.75

A Regular 50c Retail Value

SPECIAL DISCOUNT: 1/2 Gross Lots, 5% — 1 Gross Lots, 10% There Is No Substitute for Beldt's Silver Brand Fish Foods

GUARANTEE

Silver Brand Fish Foods put up in glass jars are guaranteed not to contain artificial color or fillers such as meals, flour, etc., in order to produce quantity instead of quality. Absolutely no meal or flour is used for binding or to make it bulky. It is $100\,\%$ pure natural Fish Food.



Actual size of large jar

FISH FOODS IN BULK

It is really surprising how many dealers will open a small can of fish food every morning and throw their profit in the goldfish tank. No better quality fish food offered anywhere. Buy it by the pound.

	I-lb. Bags	10-lb. Bags	50-lb. Bags	100-lb. Bags
Goldfish Food	\$ 0.35	\$ 2.50	\$ 8.00	\$12.50
Dried Shrimp	.50	3.50	11.00	20.00
Dried Flies	.50	4.50	17.50	28.00
Dried Daphnia	1.50	13.75		
Tropical Food (Silver Brand, Fine or Med.)	1.20	10.00		
Ant Eggs	.50	4.50		
Special Prepared Pure White Shredded Shrimp Meat	.85	7.50		



AQUA GRASSYCUM

Actual Size of Small Size

A Fish Parasite Remedy and Water Plant Nutrition used by fanciers everywhere. We cannot recommend this remedy too highly. Every dealer should carry this quick selling fish lifesaver and plant grower.

Small Size	\$1.20 Dozen
Large Size	2.00 Dozen
In Half Gross Lots	5% Discount
In One Gross Lots	10% Discount



MAGIC INFUSORIA POWDER

Size of Package, 4x21/2 Inches

This powder is greatly effective in the production of infusoria which is used for breeding small egg laying tropical fish.

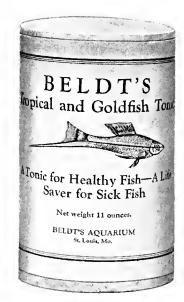
Per Dozen		 	\$3.00
In Half Gross	Lots	 5%	Discount
In One Gross	Lots	10%	Discount



FUNGUS REMEDY Actual Size of Bottle

A remedy unequaled for all minor ailments and skin diseases for tropical or goldfish, especially for white spots and itch.

Per Dozen Bottles	\$3.00
Per Pint Bottles	2.15
In Half Gross Lots	, -
In One Gross Late	100% Discount



BELDT'S GOLD AND TROPICAL FISH TONIC Size of Package, 4x21/2 Inches

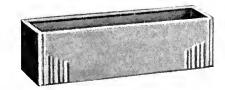
A tonic to be used for sick as well as healthy fish. Its main purpose is to create pure water conditions and keep aquariums free from diseases. It is a remedy for sick fish, and a good tonic for well fish. It is greatly advisable to use this tonic when starting new aquariums. Complete directions with every carton.

	Price	Per	Dozen \$1.50
In Half (In One (5% Discount $10%$ Discount

AQUARIUM PLANT POTS



Plant Pots are a great convenience in providing soil where water plants can take root. Shipping weight, per dozen, 4 pounds.

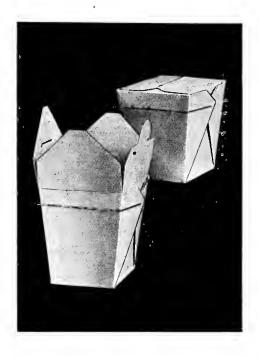




1170

1175

No.	Shape	Width	Lgth.	Hght.	Diam.	Dozen	
570 ¹ / ₂	Round			3	3	\$1.80	
	Square		4	2		1.80	
1172	Square	21/4	8	21/4		3.60	
1175	Triangular	3	4	21/2		1.80	



PAPER PAILS

You need good Paper Pails for your customers to carry Goldfish. They are waxed and will hold water for several days.

-				
Price	100	500	1,000	3,000
1 Pint	\$1.00	\$ 4.50	\$ 8.70	\$ 7.60 M
I Quart	1.35	6.50	12.55	10.95 M
2 Quart	2.50	12.00	23.05	20.00 M

Quantity prices are for one size only.



Size of Package — 4x21/2 Inches

BELDT'S AQUARIUM CEMENT

Once Tried — Always Used

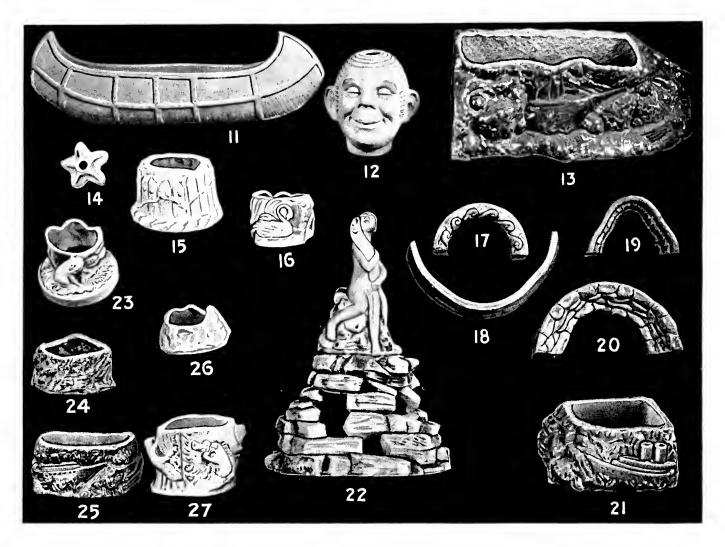
Aquarium cement put up in packages containing the powder and oil, everything required to repair an aquarium; 3/4-lb. packages complete with directions for use. Per dozen cans Aquarium Cement in bulk, 10 lbs. for

MEDICATED AQUARIUM BALLS

A Good Selling Aquarium Neutralizer

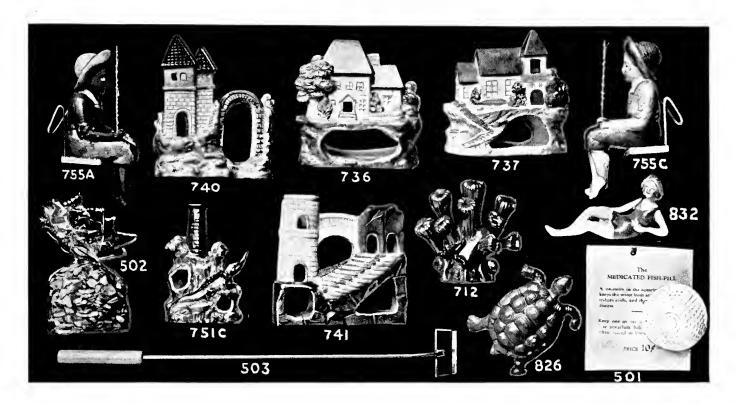
25	\$0.75	100\$	2.00
50	1.25	500	7.50





HIGHLY GLAZED BAKED FINISHED ORNAMENTS

No. 11. Indian Canoe. Made in natural stone finish to be used for aquarium planting. 4 inches high, 14 inches long, $2\frac{3}{4}$ inches deep. Price per dozen	No. 19. Food Guards. Two sizes— Small Size 4½x2¾
No. 12. Grass growing Head. This head is used largely for sprouting grass seed. Very ornamental. This head can be partly filled with water to keep seeds moist. Made in natural stone finish. $4\frac{3}{4}$ inches high, $4\frac{1}{4}$ inches diameter. Price per dozen	No. 20. Food Guards. Three sizes— Small 5 inches long 3 inches deep. Per dozen
No. 13. Large Plant Pots. These plant pots are designed to fit either in left or right corners. They are 12 inches long, 31/4 inches high, 6 inches deep.	No. 21. Plant Pot. These pots can be had to fit in left or right corners. 53/4 inches long, 4 inches wide, 3 inches deep. Price per dozen\$3.00
Price per dozen\$7.20	No. 22. Castle With Boy. Made in natural stone finish. Base 8-
No. 14. Sea Star. These stars are used for weighing down bunches of fish moss. Diameter, 21/2 inches.	inch diameter. Height 12-inch. Price per dozen\$12.00
Price per dozen\$0.60 No. 15. Plant Pot. Diameter, 3½ inches; depth, 2¾ inches.	No. 23. Frog Plant Pot. 3½ inches diameter, 2½ inches deep. Price per dozen\$2.40
Price per dozen\$3.00	No. 24. Plant Pot. 33/4 inches diameter, 2 inches deep.
No. 16. Swan Plant Pot. Diameter, 4 inches; depth, 21/4 inches. Price per dozen\$2.40	Price per dozen\$2.40
No. 17. Food Guard. 51/2 inches long, and 23/4 inches deep. Price per dozen\$0.75	No. 25. Oval Plant Pot. 4¾ inches long, 2¾ inches deep. Price per dozen\$2.40
No. 18. Food Guard. Three Sizes— Small Size 51/4 inches long, 21/4 inches deep. Per dozen\$0.75	No. 26. Plant Pot. $3\frac{1}{4}$ inches diameter, 2 inches deep. Price per dozen\$2.00
Medium Sizes 7 ¹ / ₄ inches long, 3 ³ / ₄ inches deep. Per dozen 1.20 Large Size 9 inches long, 4 ¹ / ₂ inches deep. Per dozen 1.80	No. 27. Plant Pot. 4 inches diameter, 3½ inches high. Price per dozen\$4.00

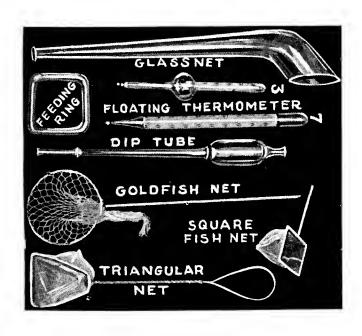


IMPORTED AQUARIUM ORNAMENTS

These ornaments are finished in beautiful colored china and should not be confused with cheap clay ornaments.

No.	High	Long	Dozen	Gross
755a	51/4	•••••	\$0.75	\$ 8.64
755c	51/ ₄		.75	8.64
751c	4	3	.95	10.08
736	41/2	41/2	1.25	12.96
737	41/2	41/2	1.25	12.96
740	41/2	41/2	1.50	17.28
741	41/2	43/4	1.25	12.96
712	31/2	31/2	.85	9.36
832	21/4	41/2	.70	7.20
826	2	4	.85	9.36

503—Aquarium Scraper; 12 inches long. Dozen\$1.50
502—Pearl Chips in cellophane bags. Dozen
501—Medicated aquarium balls neutralize water and reduce impurities. Dozen, \$0.36. Gross\$3.00
12—Large China Mermaid, 7½x2½ inches; beautifully colored. Dozen\$3.60
16—(Not illustrated.) Aquarium Brush. Handle 18 inches long. Dozen\$1.50
We cannot ship less than I dozen at the dozen rate. We cannot ship less than half gross at gross rate.



D	ozen
Glass Fish Net	4.80
Glass Feeding Rings, 2-inch	.60
Glass Feeding Rings, 3-inch	.75
Glass Feeding Rings, 4-inch	1.00
Floating Thermometer, No. 3	3.00
Floating Thermometer, No. 7.	1.20
Goldfish Net with Wooden Handle	.60
Triangular Tropical Net, 4-inch	.60
Square Tropical Net, 6-inch	2.40
Dip Tubes for syphoning dirt from bottom of aquarium—	
Dip Tubes 14 inches long	2.40
Dip Tubes 18 inches long	3.60
Dip Tubes 24 inches long	4.80
Automatic Syphon	3.60
Special discount on class articles and fish nots—Half cross	lots

Special discount on glass articles and fish nets—Half gross lots, 5%; one gross lots, 10%.

TERMS AND GENERAL INFORMATION

Cash with order, unless satisfactory credit can be established.

Shipments of Live Stock: We guarantee safe arrival of live stock within the Fifth Zone of St. Louis. We reserve the right to refuse replacements should the loss be the fault of the carrier. In case of loss we do not entertain claims without bad order report or exception report, which can be obtained at the time of delivery and which must be mailed to us. We do not entertain claims for loss of live fish unless loss exceeds 5%. We positively can not guarantee the live delivery of tropical fish from November 1st until March 1st and make shipments during these months entirely at purchaser's risk.

Parcel Post Shipments: Are made at purchaser's risk.

Shipping Cans: During winter months tropical fish are shipped in thermos cans. Every order includes the agreement to return these containers promptly prepaid. No deposit is required on these cans. During the summer months fish are shipped in light tin cans. Please remit 30c each for these cans, figuring 25 medium size fish per can or 50 small fish.

Breakage: Our method of packing practically eliminates all breakage. However some breakage can not be avoided if boxes are handled rough. Secure bad order report when breakage occurs and mail this to us or file claim with carriers to cover damage.

Packing: All shipments are packed to insure the utmost safety. We use strong corrugated boxes whenever possible to reduce excessive weight. No special charges are made for packing boxes.

Prices: Price quotations in this catalog are wholesale quotations and strictly net. Terms 1% 10 days, net 30 days.

Claims: No claims allowed unless made within three days after receipt of shipment.

This 24-page booklet contains 20 illustrations and a beautiful two-color cover.

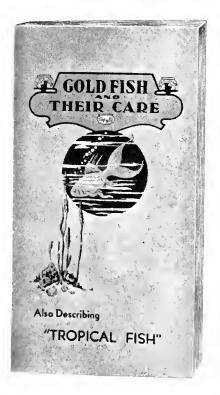
It describes all popular aquariums, plants and fish, diseases and treatments, etc.

Many questions are answered in this book. The average dealer would save money by giving these books away instead of trying to explain and answer all of the various questions which accompany, at times, small sales and consume valuable time.

Show the beginner this book. Save time and have a more satisfied customer.

Price Per Dozen, 60c

Per 100, \$4.00



AQUARIUM DEPARTMENTS AND YOUR STORE

The popularity of tropical fish despite the general business depression requires your careful consideration. Our sales during 1933 by far exceeded the sales during any one year, even the prosperity period. The fact that prices have tumbled down had nothing to do with this popularity, low prices are just a natural consequence of general conditions which have reflected themselves in the form of low prices and a great reduction in sales in every business and industry. (However, in the tropical fish industry, instead of reduced sales, sales have grown tremendously during the last few years.) The tropical fish industry indicates that it is not just a fad, but that it is a business that will always be called upon to supply an ever increasing demand.

Have You a Tropical Fish Department?

Your initial steps greatly determine the extent of your success with this department. Each year we are called upon to equip many new departments. You do not buy this equipment every day. The purchase of this equipment is a factor not only in your sales volume and operating expense, but also in your profit and loss. We need only refer you to our continually growing list of satisfied customers who have chosen our products in preference to others. WE CAN EQUIP YOUR STORE WITH A TROPICAL FISH DEPARTMENT UP-TO-DATE, INCLUDING \$135.00 WORTH OF SALEABLE MERCHANDISE, FOR ONLY \$200.00. We can show you that the sales during the first 60 days will show enough profit to offset your initial expense. Write us if you are interested, for further details.

Our Policy

Our aim has always been to supply the utmost in quality. Our reputation as pioneers in the tropical fish industry has never been questioned. At no time during our 15 years in business have our products been the lowest priced on the market. We have consistently adhered to the policy that we can serve you best by supplying quality at the lowest possible price.

Aquarium Accessories and Supplies

The smart dealer recognizes the fact that aquariums, accessories, fishfoods, remedies and the many other supplies which we list in this catalog are the backbone of the department. The supply sales, if properly managed, should constitute a large profit and at least 50% of the total sales. If your sales show a smaller volume, consult us. We are only too glad to acquaint you with sales possibilities and the desirability of using our products, which certainly will help increase this deficiency.

Why You Should Choose Beldt Products

We have always maintained high standards of quality combined with efficient service. When you buy the cheapest aquarium you are making the least profit and you have the most trouble, not mentioning a dissatisfied customer. This applies to practically everything you sell. The products that bear our name are never offered at cut rate prices. The quality that built up our business is the same quality that will help increase yours. The many practical fishfoods and other supplies will create for you a repeat business, which is the only business worth while having. When you send us an order you are not spending money, but making an investment with the sole purpose of increasing your income. And with this fact in mind we offer not the cheapest, but the most in value.

O. C. BELDT.

BELDT'S AQUARIUM

St. Louis, Mo.

NRA

WE DO OUR PART

AQUATIC SUPPLIES

A COMPLETE SERVICE

BELDT'S AQUARIUM



214 CRESCENT AVE

SIMPOULS, VIOL